



# MINERALOGY

*Custom Fine Jewelry  
Beautiful. Rare. Unparalleled.*

# HELLO & WELCOME

*Thank you for being here and for considering Mineralogy for your treasured custom piece. We are looking forward to sharing our creative process with you and how we can help bring your vision to reality.*

*Theresa*



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# OUR ETHOS

We believe in the individuality of jewelry and the ability it has to transcend generations through the thoughtful procurement of diamonds and gemstones or through the careful restoration and re-imagination of treasured family heirlooms. Whether you are tossing tradition to the wind or celebrating the classics, we can help. We honor the way you define your love and strive to represent you fully through the design of your piece.

*WE BELIEVE  
IN HONORING YOUR  
LOVE THROUGH  
DESIGN*

*Section One*



DESIGN  
SERVICES

*From treasured ceremony pieces to redesigned family  
heirlooms, we bring an unparalleled vision to  
jewelry design*

# DESIGN SERVICES

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## *Bespoke Custom Engagements*

Beginning at \$4,500

## *Semi-Custom + Solitaire Engagements*

Beginning at \$4,000

## *Bespoke Custom Bands*

Beginning at \$2,500

## *Bespoke Custom Heirloom Rings*

With Client Provided focal stone beginning at \$2,500

With Client Provided accent stones beginning at \$4,500

## *Custom Earrings, Bracelets and Necklaces*

Beginning at \$2,000



## *Bespoke Custom Engagements*

BEGINNING AT \$4,500

In our bespoke custom engagement ring design experience, you will work exclusively with owner and creative director Theresa to concept your dream ring. Bespoke custom is perfect for clients looking for an unexpected design and something that has not been created before in our vast library of one-of-a-kind designs. Our bespoke projects begin with our custom sourcing stone concierge services to bring the best variety of sapphires and diamonds for your focal stone selection. During the consultation you will select your center stone from the custom sourced options and explore all of your dream ring design options that Theresa will present to you as you collaborate back and forth on the concepts she delivers. You will finalize your design selection in store and then your design will be presented to you through our following design steps. See pages 17–18 for more details.



## *Semi-Custom + Solitaire Engagements*

BEGINNING AT \$4,000

During our custom solitaire and semi-custom design experience, you will work with our concierge team to concept your dream ring. This design service is perfect for you if you already love one of our existing styles and want to make it more personalized by selecting a center stone in your ideal shape, color, and size. Our solitaire and semi-custom projects begin with our custom stone sourcing concierge services to bring the best variety of sapphires and diamonds for your focal stone selection. During the consultation you will select your focal stone from the custom sourced options for us to set in your favorite Mineralogy setting. Design changes for semi-custom are limited to band profile and flush vs raised setting. The focal stone shape and size does not need to be the same as the original design. You will have selected your preferred setting prior to your appointment. A final quote will be presented 1–3 business days from your appointment. Upon approval + payment your design will be presented to you through our following design steps (minus the initial illustration). See pages 17–18 for more details.



## *Bespoke Custom Bands*

BEGINNING AT \$2,500

In our bespoke custom engagement ring design experience, you will work exclusively with owner and creative director Theresa to concept your dream ring. Our custom bands can be designed to be worn alone or to pair with your engagement ring from us or a ring that we have not made. We also offer a wax model step where you can try on a wax version of your wedding band (\$100 +2 weeks extra production time) to ensure you love the fit before we finalize the design and produce it. For our wedding band timeline suggestion please visit page 27.



## *Bespoke Custom Heirloom Rings*

WITH CLIENT PROVIDED FOCAL STONE BEGINNING AT \$2,500

WITH CLIENT PROVIDED ACCENT STONES BEGINNING AT \$4,500

In our bespoke custom heirloom engagement ring design experience, you will work alongside owner and creative director Theresa and our concierge team to revive your family diamonds and gemstones into a bespoke custom piece or a semi-custom design. This can be achieved with heirloom center stones, accent stones, or both. Depending on what type of stones you are providing (focal stone, accents, or both) we will work with you prior to your consultation to narrow in on the scope of your design and what diamonds or sapphires you may want to include into the design of your piece. You will finalize your design selection in store and then your design will be presented to you through our following design steps. See pages 17–18 for details.



## *Custom Earrings, Bracelets and Necklaces*

BEGINNING AT \$2,000

Our custom services include earrings, bracelets, and necklaces designed with the same process and intention as the rings we are known for. You will work alongside owner and creative director Theresa and our concierge team to create your dream piece through our design expertise and custom stone sourcing.

*Section Two*



# PROCESS AND TIMELINE

*From treasured ceremony pieces to redesigned family  
heirlooms, we bring an unparalleled vision to  
jewelry design*









# PROJECT TIMELINE

01

## *Consultation*

We meet in person to discuss (through email for remote clients) and finalize your design through stone selection and design confirmation. In person bespoke consultations are one hour, semi-custom consultations are 30 minutes, and remote consultations are conducted via a series of emails.

02

## *Initial Illustration + Quote*

A pencil illustration of your design and quote is presented to you within one week of your in person consultation or design selection for remote clients. For semi-custom designs, we do not present an illustration. Upon your approval, we will invoice for the first 50% of the design minus the \$500 deposit.

03

## *Deposit + Digital Renderings*

The 3D rendering phase begins after you approve of your initial illustration and pay the first 50% deposit of the design. We deliver 3D renderings within 3–4 weeks of first half deposit.

04

## *Production*

After 3D renderings are approved via email for local and remote clients, we will begin the production of your piece. Production to completion is approximately six weeks from 3D rendering approval to completion. Overall project timeline is an estimate and does not include design changes and client delays in correspondence and approval. Rush services are available upon request and are subject to a 15% fee.

05

## *Completion*

Upon completion we will contact you for local pick up or shipping via UPS for remote clients. Final balance + shipping (if applicable) is due upon pick up or prior to shipment. A third party appraisal will be provided for your custom piece so that you may insure it along with an insurance recommendation.

# PROJECT PROCESS



*Initial Illustration*

*3D Rendering*



*Completed Piece*

# CHANGE ORDERS

Our custom process is established upon years of proven results with imagery, illustrations, and digital renderings to guide our clients through their design. It is important to us that you love your design. We offer change orders for a fee to ensure that we can properly service all of our client work while encouraging you to make your design decisions with confidence alongside our professional guidance.

- Additional in-person design sessions after first consultation if design is not finalized, \$200 for the first hour and \$100 for each additional hour.
- Additional rounds of stone sourcing —\$200 (the initial round of stone sourcing is a part of the \$500 consultation deposit). Please see page 27 for additional details.
- Additional initial illustrations if design agreed upon in consultation is changed after illustration is presented —\$100 per illustration
- Wax models—\$100 each
- Changes in CAD—complementary revisions include minor stone adjustments such as tilting the direction of a stone in a cluster or removing the an accent stone from the design.
- Any additional changes after that begin at \$100+ per change depending on complexity. Examples of these changes include, but are not limited to:
  - baskets—open to closed basket and vice versa
  - multi stone adjustments where changes to one stone position/size require changes to all adjacent stones
  - styles of settings, switching from bezel to prongs, prongs to half bezel, etc
  - changes to mounting style (ie flush basket to cathedral)
  - band profile change (rounded/square/half round) band width/depth
- If a design is changed completely from its original state, a \$500 redesign fee will be applied to begin the 3D renderings again.

Once a design is in production, we cannot modify it. Should you request a redesign while we are in production, the price to redesign would be dependent upon how far in the production stage we were and whether or not we have cast metal, set stones, etc.

*Section Three*



# MATERIALS AND GALLERY

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# FINE MATERIALS

*We specialize in the procurement of fine gemstones and diamonds with an eye for rare and recycled treasures. Our purveyors range from antique specialists to artisan sapphire cutters.*

We are committed to ethical sourcing and environmental sustainability in all facets of our company from the metal we use to the gemstones and diamonds we source.

We use 100% recycled metals in our fabricating and casting process which are certified by SCS Global Services, an international leader in third-party certification and environmental standards development. One metal component we use that is not guaranteed recycled across all styles is gold chain.

In our work, you will see a variety of antique diamonds as well as post-consumer diamonds (recycled diamonds). We love to work with these whenever possible since they are the most environmentally friendly choice and they carry a unique history. The spectrum of antique and recycled diamonds available to us dates from the early 20th century to 21st century and range in styles from Old Cuts, Transitional Cuts, and Modern Cuts. We also work with antique diamonds that are recut into new shapes.

Our truest love is unique colored sapphires and antique diamonds either hand selected by us or repurposed from family heirlooms. We find the inspiration of gemstones infinite and continue to be in awe of how shape, color, and faceting often make each individual stone un-replicable. We specialize in finding these treasures and then creating a design that highlights the stone.

Our gemstone selection is carefully curated from a small group of miners, artisan stone cutters, and socially conscious suppliers who are adamant about upholding the same standards of transparency and ethical practices as we are. We are proud that the majority of our gemstone sourcing is from a certified Fair Trade gemstone supplier.



# HEIRLOOM STONES

*We love helping clients repurpose their family treasures into pieces that become modern heirlooms, ready to wear through their life's greatest moments and someday pass on to the next generation.*

Recycling diamonds through generations is not only a way to honor your family, but also to be environmentally conscious. We often use antique and post-consumer (recycled) diamonds in our own one-of-a-kind creations.

Currently, we accept client diamonds and sapphires for their durability and longevity. After we review them in person, we can determine that they are in good condition for use. All other gemstones are considered on a case by case basis. We require an appraisal for any client diamonds that weigh 0.50 carats and above. They can be appraised in their current mounting or loose. Any other smaller diamonds you are providing must be certified as natural diamonds by an accredited gemologist. We assume no liability when working with client stones.

If you have stones set into metal, we will return the metal to you after removal. We cannot repurpose metal directly into your piece. Stone removal fees may apply.









# READY TO GET STARTED?

*Thank you for considering Mineralogy for your custom design needs. We cannot wait to experience this creative journey with you!*

GET IN TOUCH

